

Business Leadership Series: Making Talent Retention Contagious

Presented By:



Kirkwood
COMMUNITY COLLEGE

Join Us!

The Business Leadership Series will provide you and your company tools and resources to tackle workforce and talent retention issues. These workshops will address specific challenges that we heard from the business community throughout 2022.

Cost per individual is \$449 (includes all sessions). Maximum number of four registrations per company.

All sessions hosted at Marion Economic Development: 1107 7th Avenue, Suite 201, Marion, IA.

March 23 | 8 AM – 10 AM:

Skills 2024 , Uncovering New Workforce Solutions

Presenters: Jasmine Almoayyed, Vice President of Kirkwood Continuing Education and Amy Lasack, Executive Director of Kirkwood Continuing Education

Lack of qualified candidates. A limited labor pool. Struggles recruiting and retaining talent. These common themes remain major concerns in the Skills 2024 Survey published by Kirkwood Community College. This session takes a deeper dive into the survey results and will equip you with new tools to combat prevailing workforce issues. Discover new resources available to help employers navigate continued workforce challenges and engage in dialogue that will influence the development of future workforce solutions.

April 7th | 8 AM – 12 PM:

Building Culture to have Good Ripple Effect

Presenter: Lisa Even

More than ever before, it is crucial to build and maintain positive team culture. Often times, team members assume the leader is responsible for team culture, but the opposite is actually true. During this session, you will discover ways to engage with your team to develop a “have good ripple effect culture” blueprint. You will gain valuable tips and tricks on how to maximize your time, energy, and efforts. Participants will walk away with tactics and a high-level culture blueprint for 2023.

April 28th | 8 AM – 12 PM:

Increasing Collaboration Across the Generational Gaps

Presenter: Heather Woody

For the first time, four generations are sharing the modern workplace. Boomers, Gen X, Millennials and Gen Z generations all have different values, a unique language, and influence different culture. In this session participants will take a much deeper look at all four generations that currently make up the mass of

today's workforce. We will discover what has influenced them, understand what drives engagement, discover how to build bridges of understanding and partnership, all while building respect. We will take a closer look at each generation and how we equip your company for all ages of employees in order to best support your organization's mission, customers and team members.

May 25th | 8 AM – 12 PM:

Onboarding for Long Term Impact

Presenter: Dr. Celina Peerman

Employee performance drives business results and yet we struggle to find effective ways to onboard employees and give them the support they need. Without the right training, performance drops, safe quality work is at risk, and the employee may give up. They might even choose to leave your company. This session will present a range of best practices to help onboard a new employee to the company, the team, and the work. We'll examine key actions to empower the employee to take initiative and also keep themselves motivated. We'll apply these findings to keeping employees long term so that our connections are stronger, relationships are better, and retention improves as does business results.

June 27th | 8 AM – 10 AM:

Building the Company No One Wants to Leave

A facilitated panel

Now that you're building positive team culture, increasing collaboration across diverse generations, and onboarding new talent to maximize empowerment, what's next? What does it look like to truly build a company that no employee ever wants to leave? Join us as we welcome select business leaders across eastern Iowa who will share how they've separated themselves from their competition. With organizations placing new focus on employee retention vs attraction, gain practical steps you can take to become that company that no one leaves. Join us for a facilitated panel of industry experts who will equip you with tried and tested best practices.

Register online: www.kirkwood.edu/businessleadershipseries
or call Kirkwood Corporate Training at 319-398-7677.