

Career Pathway: Arts, Audio/Visual Technology, and Communications



A career in arts, audio/visual technology and communications requires certain skills and education depending on job requirements. Skills include designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Exposure Pathways

High School Courses

Design: Art Basics	Drawing in Style	Fashion & Sewing
Beginning Painting	Exploration in Ceramic	Advanced Sewing
Beginning Drawing	Technique	Journalism
Beginning Ceramics	Digital Photography	Creative Writing
3-D Mixed Media	Graphics One	College Grammar
Expressive Drawing	Graphics Two	Intro to College Writing
Construction in Clay	Advanced Art	Speech
2-D Mixed Media	Interior Design	Acting

High School Clubs & Organizations

Art Club	Student Newspaper
Anime Club	LMTV
Yearbook	

Venture Academics

Venture Digital Design & Communications (Graphics One, Graphics Two, Digital Photography, Venture)
 Venture Writing (Intro to College Writing, Journalism, College Grammar, Venture)

Job Shadows & Internships

Graphic Designer	Photography
Events Assistant	News & Broadcast
Production Assistant	Radio
Marketing	Writing
Sports	Community Engagement

[Learn more & apply](#)

Experience Pathways

College CTE Courses in High School

Art Appreciation	Fundamentals of Oral Comm.
Composition 1	Mass Media
Composition 2	

Pursuit Pathways

Certificates/Diplomas

Social Media Marketing	Web Design
Web Development	

Careers & Median Salary Information

Fine Artist \$19,200	Floral Designer \$26,000
Broadcast Technician \$31,660	Printing Press Operator \$32,700

Associate Degrees

Graphic Communication Technology	Web Design
Web Development	

Careers & Median Salary Information

Desktop Publisher \$40,000	Camera Operator \$28,800
Fashion Designer \$41,220	

Bachelor Degrees

Broadcasting	Theater
English	

Careers & Median Salary Information

Proofreader \$24,500	Talent Director \$42,500
Stage Director \$42,500	Editor \$41,200