

## Specialty Ingredients Manufacturing

*Did you know?*

Advanced manufacturing contributes \$31 billion annually to the state's economy.

### Iowa brings so much to your table.

It's fair to say that Iowa, more than any other state, is at the center of an astounding 41% increase in specialty food manufacturing since 2012. That's because Iowa is home to no less than 36 of the largest 100 food manufacturers and processors, and we produce nearly ten percent of the country's entire food supply.

As you can see, any food manufacturing business looking to relocate or expand has to seriously consider Iowa. Then, when you research the Iowa locations best positioned to help you flourish, it's likely that Marion will be on your short list.

Consider that our city's population has grown over 7% in the last six years, which out-paces the state of Iowa as well as the US. Plus, Iowa has the fifth highest concentration of food scientists in the country -- 130% more than the national average -- the professional expertise you need. Over 20,000 manufacturing employees live within 45 minutes of Marion.



Marion is a city that fosters a business-friendly atmosphere which rewards independent thinkers and overachievers. Just as important, we take pride in being nationally-recognized as one of the best places to raise a family.

### Consider these facts:

- Over 900 Iowa food processors generate more than \$35 billion worth of food products annually.
- Did you know Iowa is home to the World Food Prize? This award recognizes the achievements of those who helped advance human development by improving the quality and availability of food in the world.
- Kirkwood Community College offers two-year degrees and training and certificate programs including a Leadership in Manufacturing Certificate.

*Marion is home to advanced manufacturing companies such as Marion Process Solutions and Freund-Vector Corporation who are globally recognized in the food processing industry.*





In 2013, Iowa's food industry invested over \$997 million in capital investment to expand operations.

(Bureau of Economic Analysis and U.S. Census)



**Isn't it time you changed your world?**  
Reach higher, achieve more. In business and in life.

- 78% of all new patents in Iowa are related to advanced manufacturing. (*Battelle*)
- Iowa exports over \$13 billion worth of manufactured and value-added goods. (Global Trade Information Service)
- Advanced manufacturing is Iowa's largest industry (three times larger than farming) and contributes \$31 billion annually to the state's economy.
- 21 % of Iowa's manufacturing GDP comes from the food processing industry.

## Experience amenities that will drive your success:

### Low Cost and Fully Developed Real Estate:

- The Marion Enterprise Center is a 184-acre, certified business park located on a four-lane highway and adjacent to a general aviation airport.
- Our shovel ready certified sites get projects done faster than anywhere in the Midwest.

### Low Cost and Abundant Utilities:

- The Region's electric and natural gas rates are competitive within the Midwest.
- Publicly-owned, redundant, and looped fiber network with significant capacity.
- Marion's public fiber network connects to Involta's Tier 3 data Center, a state-of-the-art, secure data storage facility.

## Iowa. A national low-cost leader.

- Iowa is ranked 14th by Forbes among Best States for Business.
- CNBC ranked Iowa 9th overall and 2nd for cost of doing business for America's Top States for Business.