An Exceptional Business Environment for companies to compete and thrive.

2017-2018 Annual Report
Creating an exceptional business environment

Report to Investors

Worked with 46 unique companies who considered expansion and growth

Directly supported projects resulting in $27.9M of new capital investment

Eight new investors with a 98% investor retention rate

Completed 143 business visits

Opened Loft Coworking

Developed new future workforce strategy: Community Promise
Each year, we present events that equip our business partners to Reach Higher & Achieve More.

WE EQUIP YOU WITH THE TOOLS TO SUCCEED!

Commercial Property Tax Trends Luncheon:
Marion City Manager Lon Pluckhahn shared about the state roll back, growth in local tax base, and how they impact Marion businesses. Dr. Quintin Shepherd, Linn-Mar Superintendent and Chris Dyer, Marion Independent Superintendent also gave an overview of school finances, property tax trends and current challenges.

Innovate Marion:
MEDCO partnered with Kirkwood Training and Outreach Services to deliver a four part training series based on the challenges you told us exist in your industry. Topics included igniting passion, developing trust and handling difficult conversations.

On-Boarding New Marion Leadership:
MEDCO convened new board members and community leaders from Marion City Council, Marion Independent School District and Linn-Mar Community School District to discuss economic development in Marion and MEDCO’s role in creating an exceptional business environment.

Marketing Your Sites, Buildings and Community
During this session, participants heard best practices used to market sites and buildings to a state and national market.

City Council & School Board Candidate Forums
MEDCO, in partnership with the Marion Chamber of Commerce hosted forums for school board and city council candidates to share their vision for the community.

Economic Development Tour
Participants learned about Marion’s recent development projects and met the folks who are making it happen!
Community Promise capitalizes on career exposure and experiences that lead to authentic career pursuit. We’re talking about careers right in our own backyard.

Over 130 businesses responded to our call to action at the 2017 luncheon and submitted 53 job profiles!

medcoiowa.org/submitajob

Linn-Mar students were involved in a job shadow or internship during the 2017-18 school year.

Marion students were involved in a job shadow or internship during the 2017-18 school year.

A Linn County Economic Development Grant made this interactive career exploration booth possible.
Career readiness begins in our middle schools with a planned approach to exposing students to unique industry and careers that exist in our community. Career Explorer Clubs are now active in all MISD and Linn-Mar middle schools. Each month these groups visit an area business to learn more about careers and pathways they might take to work in a particular industry.

Loft Coworking opened in September 2017. Located in Uptown Marion, Loft is designed to support entrepreneurs, small business owners, and even employees of larger companies looking for a space to unplug and think big. We encourage you to check it out!

Monthly plans available for as little as $50 per month.
Outgoing Board Chair Ray Brown gives remarks at the 2017 MEDCO Annual Lunch.

A local high school student interacts with attendees at the MEDCO Annual Lunch in 2017.
MEDCO Investors

Platinum Investor
Central Iowa Power Cooperative
Kirkwood Community College
Legacy Manufacturing

Gold Investor
Cedar Rapids Bank & Trust
City of Marion Water Department
Collins Community Credit Union
Freund-Vector Corporation
Hy-Vee
Kerndt Brothers Bank
LL Pelling
Linn County REC
MidAmerican Energy Co.
Ohnward Bank & Trust
Rathje Construction Company
Shive-Hattery Architecture & Engineering
The ESCO Group

Silver Investor
Anderson Bogert Engineers
APC Emmert Metal Fabricators
Banklowa
Bouslog Insurance Company
Boyens Machining Inc
Bradley & Riley PC
Cedar Valley Steel
Coldwell Banker Hedges Realty - Mike Esker
Community Savings Bank
Cost Cutters / Evans Enterprises
Dave Schmitt Construction
Fehr Graham Engineering & Environmental
Genesis Equities LLC
GLD Commercial Real Estate Advisors
Hall & Hall Engineers
Hawkeye Ready-Mix
Hills Bank & Trust Company
Hupp Electric Motors
Involta
ITC Midwest LLC
King's Materials
Lebeda Mattress
Linn Cooperative Oil Company
Linn-Mar Community School District
Marion Independent School District
Marion Process Solutions
Martin Gardner Architecture
Miron Construction
Mooney-Engle Land Company
Morris Wood Enterprises
Murdock Funeral Home
Nelson Electric
Northway Well & Pump
OHE Industries
Phelan's Interiors
Point Builders
Price Electric
Rinderknecht Associates Inc.
Rockwell Collins
Ryan Companies
Simmons Perrine Moyer Bergman PLC
Skogman Commercial Realty - Brian Rosteck
TruWealth Stewardship
U.S. Bank
Van Meter Inc.
Wells Fargo
Woodruff Construction

Bronze Investor
7G Distributing
Abode Construction
Ahmann Companies
Allen, Vernon & Hoskins, PLC
Bankers Trust
Barnes Manufacturing Services
Berry Properties
Cabinet Creations, Inc.
Cedar Rapids Tire
City Wide Construction
Confluence
Consumers Supply Distributing
Culver's Lawn & Landscape
Custom Cabinets & Millwork
DK Land Services
Electric Specialty Manufacturing
F&M Bank
Farm Bureau Financial Services - Chris Oberbroeckling
Hanna Plumbing & Heating
HBK Engineering
Heritage Bank
Hogan-Hansen PC
Huk Printing
Iowa Realty
Journal Communications
Knutson Construction
KZIA Radio
LimoLink
LuxAir Aviation, LLC
Marion Times
McGough Construction
Modern Companies
Mortenson Construction
Nesper Sign
NXT Bank
Olmstead Construction
OPN Architects
Potter Real Estate
PBN Flight Charter
Primus Construction
Rapids Wholesale Equipment Co.
RB Sales
Rex's Custom Concrete
RSM US, LLP
Saxton
Schnoor-Bonifazi Engineering & Surveying
Scott Olson - Skogman Commercial
Sheets Forrest Draper Insurance
Shuttleworth & Ingersoll, PLC
Skogman - Votroubek Real Estate Group
State Farm Insurance – Chuck Kent
The Nathan Caraway Company
Unity Point Clinic – Marion Campus
University of Iowa Community Credit Union
Verhille Development
Weitz Industrial

Companies listed invest a minimum of $500 per year.

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The 2017 Economic Development Tour included a stop at Quincy Recycle, a new business to the community in 2016.

Mark Weems gives a tour of Legacy Manufacturing during Legislative Day. The event hosted at Legacy provided investors an opportunity to interact with legislators and discuss topics important to Marion.

MEDCO exists to create an exceptional business environment for companies to compete and thrive.

Visit medcoiowa.org/invest to join our team.

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