



Advantage Marion Investment Campaign

Marion Economic Development Corporation exists to be economic development thought leaders who drive competitive advantage for Marion.

Competitive advantage takes partnerships. Your investment represents a relationship that allows MEDCO to achieve strategic goals that support your economic success. Together, as business partners, we're making Marion the best place in Iowa to grow a business.

Through the Advantage Marion Investment Campaign, we will:

- ✓ Realize \$50 million in new private capital investment each year.
- ✓ Be the catalyst supporting 100 new jobs annually.
- ✓ Invest resources in new talent to maintain strong relationships with a growing business community.
- ✓ Focus on business retention and expansion by completing more than 100 existing industry visits per year.
- ✓ Aggressively market the unique assets of our community to target industries.
- ✓ Grow Community Promise to be a national leader in creating a talent pipeline.

MEDCO Investors are key drivers to Marion's economic growth. The following benefits are offered to all Investors as we collaborate to Reach Higher and Achieve More.

- Public Policy advocacy to all levels of government.
- Collaboration with workforce development initiatives.
- Concierge services for state and local economic development incentives.
- Site location services and permitting assistance.
- Community and site tours for current and prospective businesses and employees
- Access to MEDCO and state research on labor statistics, demographics, and industry trends. Customized data includes real estate/site selection, demographics, industry clusters, taxes, commuting characteristics and utilities.
- Subscription to Biweekly E-Newsletter - unlimited number of employees
- Investors are given preference when MEDCO purchases goods and services.
- Opportunity to host MEDCO Career Explorer Clubs.
- Exclusive referrals. MEDCO recommends only the companies who are Investor Partners.
- Access to media lists.
- Invited to submit news and updates from your business to be shared on MEDCO social media platforms (1,000+ followers).

Trustworthy. Focused. Advocates. Catalyst. Thought Leaders.

Leadership Level Investor \$11,000+

- Leadership level investors receive the highest level of recognition for demonstrating superior commitment to the community
- Free table sponsorship and admission for 10 to the MEDCO Annual Business Luncheon
- Premier advertising and complimentary listing as 'Leadership Investor' on all MEDCO marketing platforms
- Prospective business development updates (access to unpublished details)
- Recognition at all events hosted by MEDCO
- All Diamond Investor Benefits

Diamond Investor - \$7,500 - 10,999

- Company logo prominently displayed in MEDCO lobby
- Invitation to participate in annual strategic planning
- All Platinum Investor Benefits

Platinum Investor \$5,500 - \$7,499

- Seat on MEDCO Leadership Council – This group of business leaders meets twice a year to lend support and expertise that further the MEDCO mission. This team is also called upon to serve as community ambassadors when hosting state and federal officials as well as business prospects.
- Complimentary advertising on MEDCO homepage
- Free admission for four company executives to MEDCO Annual Business Luncheon
- Logo displayed at all MEDCO events
- Annual Business feature included in print newsletter
- All Gold Investor benefits

Gold Investor \$2,750 - \$5,499

- First privilege to sponsor MEDCO events
- Annual VIP reception with community leaders
- Enhanced online business directory listing
- All Silver Investor benefits

Silver Investor \$1,100 - \$2,749

- Listed as 'Investor of the Week' on biweekly MEDCO E-Newsletter
- Opportunity to be nominated and elected to MEDCO Board of Directors
- Eligibility to serve on ad hoc board committees and other MEDCO work groups
- All Bronze Level benefits

Bronze Investor \$550 - \$1,099

- Invitations to all MEDCO events
- Recognized in Annual Report
- Recognized as an investor on website (with logo)
- Online business directory listing (with logo) – Reach 16,000 unique visitors per year
- Special recognition gift for investing in MEDCO

Community Promise 10% Voluntary Contribution



MEDCO Partners have the opportunity to contribute additional dollars to exclusively fund Community Promise. This is our community strategy to support workforce development, the greatest challenge identified by our business partners. This voluntary contribution will be added to annual investor invoices.