

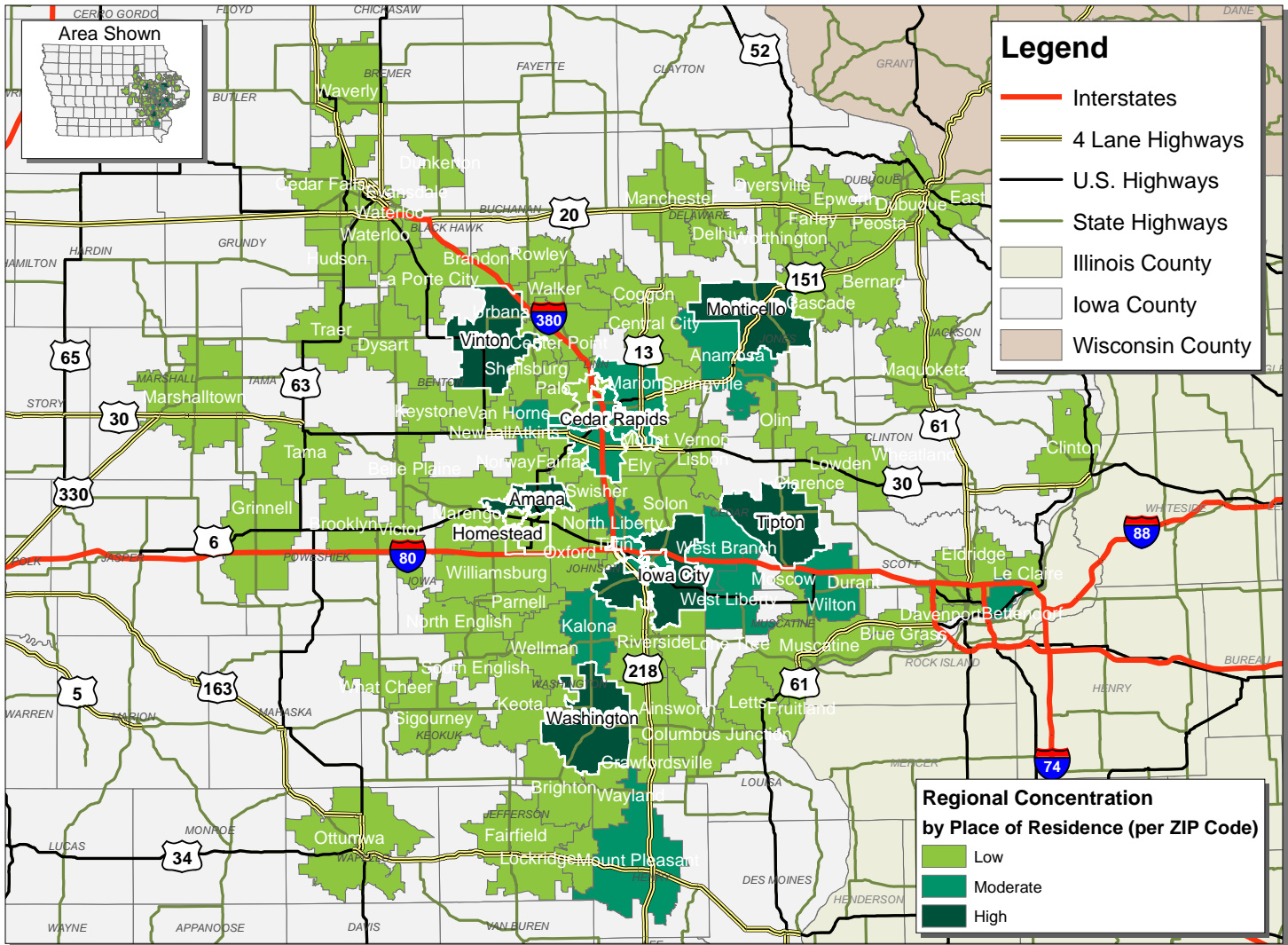
# LABOR CHARACTERISTICS

## PROFESSIONAL SERVICES



# CREATIVE CORRIDOR REGIONAL LABORSHED AREA

CONCENTRATION OF RESPONDENTS WITHIN THE LABORSHED AREA  
WITH TRANSFERABLE EXPERIENCE/SKILLS BY PLACE OF RESIDENCE



Workers who have transferable experience/skills in the industry are currently commuting an average of 14 miles one way for work. Those who are likely to change/accept employment are willing to commute an average of 27 miles one way for the right employment opportunity.



FOR MORE INFORMATION REGARDING THE CREATIVE CORRIDOR REGIONAL LABORSHED, CONTACT:



**Cedar Rapids Metro Alliance**  
501 First Street SE  
Cedar Rapids, IA 52401  
(319) 730-1425  
Email: [bcrowe@cedarrapids.org](mailto:bcrowe@cedarrapids.org)

**Iowa City Area Development Group**  
316 E Court Street  
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[iowascreativecorridor.com](http://iowascreativecorridor.com)

# LABOR CHARACTERISTICS



# PROFESSIONAL SERVICES

## ESTIMATED AVAILABLE LABOR PER OCCUPATIONAL CATEGORY:

### Professional & Support Occupations:

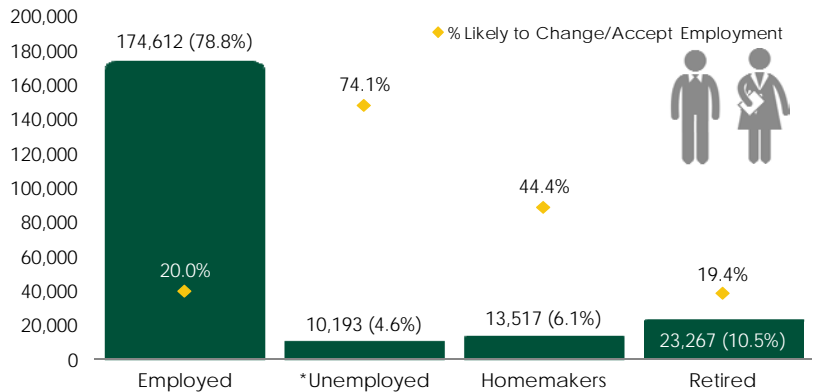
- Chief Executives/Owners - 9,781
- Supervisors - 10,158
- Administrative Services Managers - 7,524
- Farmers, Ranchers, & Other Agricultural Managers - 18,434
- Financial Managers, Branch or Department - 5,267
- General & Operations Managers - 12,415
- Human Resources Managers - 1,881
- Managers, All Other - 12,791
- Marketing Managers - 1,129
- Sales Managers - 2,635
- Accountants & Auditors - 5,268
- Architectural & Civil Drafters - 374
- Business Specialists - 10,534
- Court Reporters - 750
- Credit Authorizers, Checkers, & Clerks - 379
- Customer Service Representatives - 8,277
- Data Entry Keyers - 1,505
- Employment Specialists - 2,633
- Financial Specialists - 1,130
- Floral Designers - 376
- Graphic Designers - 755
- Inspectors - 3,762
- Insurance Claims & Policy Processing Clerks - 2,634
- Lawyers - 4,138
- Legal Secretaries - 1,879
- Management Analysts - 1,882
- Market Research Analysts & Marketing Specialists - 2,258
- Planners - 1,507
- Office & Administrative Support Workers, All Other - 8,653
- Paralegals & Legal Assistants - 1,880
- Photographers - 1,504
- Registered Nurses - 19,188
- Sales & Related Workers, All Other - 9,405
- Sales Engineers - 372
- Sales Representatives - 3,386
- Secretaries, Except Legal, Medical, & Executive - 19,186
- Security Guards - 752
- Social Workers, All Other - 5,266
- Survey Researchers - 1,878
- Tax Preparers - 375
- Technical Writers - 380
- Title Examiners, Abstractors, & Searchers - 377
- Training & Development Specialists - 1,506
- Transportation Inspectors - 373
- Veterinarians - 749
- Veterinary Assistants - 378
- Veterinary Technologists & Technicians - 381
- Word Processors & Typists - 753
- Software Developers, Applications - 2,257
- Software Developers, Systems Software - 1,503
- Web Developers - 754

### Computer:

- Civil Engineers - 751
- Computer Occupations, All Other - 5,643
- Computer User Support Specialists - 1,883

AN ESTIMATED TOTAL OF **221,589** PEOPLE IN THE LABORSHED AREA

## ESTIMATED TOTAL BY EMPLOYMENT STATUS (PERCENTAGE):



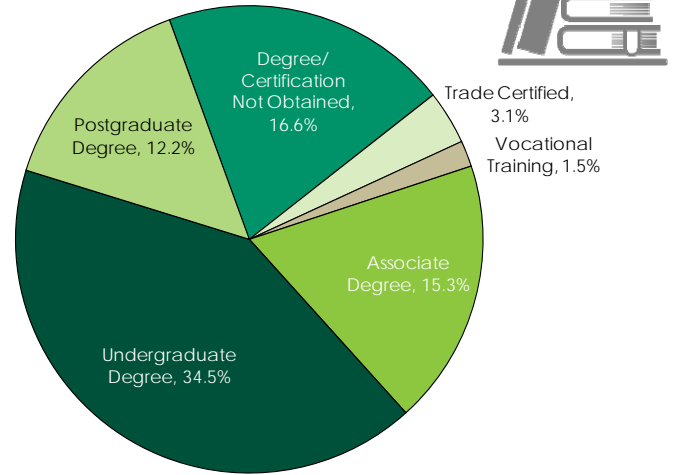
\*Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

## EMPLOYMENT STATS:

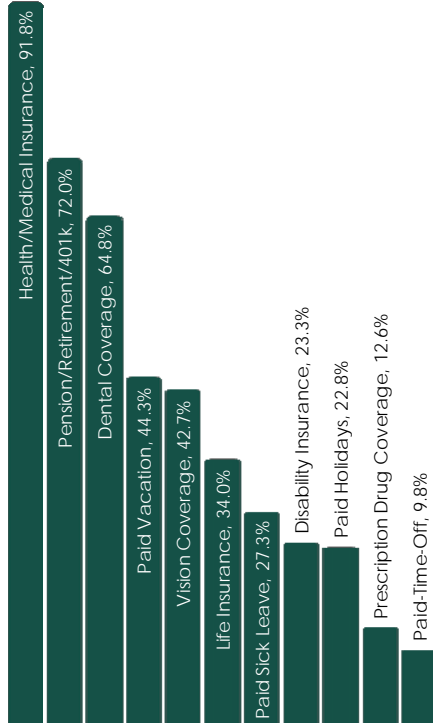
- 56.9% paid an annual salary
- 70.5% are/were employed full-time
- 16.4% are/were self-employed
- 11.8% are/were employed part-time
- 12.7% hold two or more jobs
- Currently working an average of 42 hours/week

## EDUCATIONAL LEVEL:

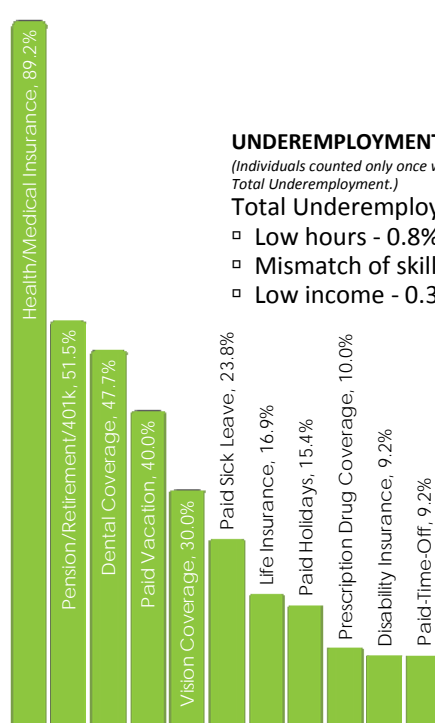
(83.2% HAVE AN EDUCATION BEYOND HIGH SCHOOL)



## CURRENT BENEFITS:



## DESIRED BENEFITS:



## UNDEREMPLOYMENT:

(Individuals counted only once when estimating Total Underemployment.)

Total Underemployment - 1.9%

- Low hours - 0.8%
- Mismatch of skills - 1.0%
- Low income - 0.3%

## TOP JOB SEARCH RESOURCES:

(For those seeking employment opportunities, by use.)

- Internet - 70.2%
  - [www.indeed.com](http://www.indeed.com)
  - [www.corridorcareers.com](http://www.corridorcareers.com)
  - [www.monster.com](http://www.monster.com)
- Local/Regional Newspapers - 32.8%
  - *The Gazette* - Cedar Rapids
- Networking through friends, family or acquaintances - 23.6%
- IowaWORKS Centers - 9.9%

## WORKPLACE FLEXIBILITY:

(by percent of interest)

- Job teams - 74.8%
- Cross-training - 65.0%
- Job sharing - 42.0%
- Varied shifts - 22.4%
- Temporary work - 44.4%
- Seasonal work - 39.4%



# LABOR CHARACTERISTICS - WAGES



## PROFESSIONAL SERVICES

OCCUPATION	OCCUPATIONAL CODE	MEAN WAGE	ENTRY WAGE	EXPERIENCED WAGE	MEDIAN WAGE	MEAN ANNUAL SALARY
Accountants and Auditors	13-2011	\$ 29.25	\$ 19.12	\$ 34.32	\$ 26.58	\$ 60,845
Administrative Services Managers	11-3011	\$ 34.99	\$ 22.43	\$ 41.28	\$ 33.06	\$ 72,785
Architectural and Civil Drafters	17-3011	\$ 23.11	\$ 16.65	\$ 26.35	\$ 23.48	\$ 48,078
Business Operations Specialists, All Other	13-1199	\$ 27.62	\$ 17.14	\$ 32.85	\$ 26.56	\$ 57,440
Chief Executives	11-1011	\$ 78.73	\$ 33.23	\$ 101.48	\$ 72.47	\$ 163,758
Civil Engineers	17-2051	\$ 36.52	\$ 24.47	\$ 42.54	\$ 35.41	\$ 75,960
Computer Occupations, All Other	15-1199	\$ 30.25	\$ 17.16	\$ 36.79	\$ 29.79	\$ 62,918
Computer User Support Specialists	15-1151	\$ 20.50	\$ 14.21	\$ 23.65	\$ 20.26	\$ 42,640
Court Reporters	23-2091	\$ 31.57	\$ 22.04	\$ 36.34	\$ 36.51	\$ 65,669
Credit Authorizers, Checkers, and Clerks	43-4041	\$ 14.75	\$ 10.21	\$ 17.02	\$ 12.42	\$ 30,677
Customer Service Representatives	43-4051	\$ 13.99	\$ 9.37	\$ 16.30	\$ 13.38	\$ 29,095
Data Entry Keyers	43-9021	\$ 13.94	\$ 10.55	\$ 15.63	\$ 13.78	\$ 28,996
Employment, Recruitment, and Placement Specialists	13-1071	\$ 24.05	\$ 16.02	\$ 28.06	\$ 23.44	\$ 50,014
Farmers, Ranchers, and Other Agricultural Managers	11-9013	\$ 31.19	\$ 23.73	\$ 34.93	\$ 27.90	\$ 64,881
Financial Managers, Branch or Department	11-3031	\$ 50.47	\$ 29.20	\$ 61.10	\$ 45.77	\$ 104,968
Financial Specialists, All Other	13-2099	\$ 26.20	\$ 15.37	\$ 31.61	\$ 24.23	\$ 54,486
First-Line Supervisors/Managers of Office and Administrative Support Workers	43-1011	\$ 22.50	\$ 14.49	\$ 26.51	\$ 20.92	\$ 46,800
Floral Designers	27-1023	\$ 13.03	\$ 9.41	\$ 14.84	\$ 13.09	\$ 27,107
General and Operations Managers	11-1021	\$ 42.59	\$ 18.71	\$ 54.53	\$ 35.46	\$ 88,589
Graphic Designers	27-1024	\$ 18.70	\$ 12.52	\$ 21.78	\$ 17.43	\$ 38,887
Human Resources Managers	11-3121	\$ 43.94	\$ 27.97	\$ 51.93	\$ 41.16	\$ 91,404
Inspectors, Testers, Sorters, Samplers, and Weighers	51-9061	\$ 18.58	\$ 11.81	\$ 21.96	\$ 17.73	\$ 38,639
Insurance Claims and Policy Processing Clerks	43-9041	\$ 17.00	\$ 12.82	\$ 19.09	\$ 16.06	\$ 35,357
Lawyers	23-1011	\$ 45.60	\$ 23.83	\$ 56.49	\$ 36.53	\$ 94,847
Legal Secretaries	43-6012	\$ 15.06	\$ 11.43	\$ 16.88	\$ 14.21	\$ 31,332
Management Analysts	13-1111	\$ 39.62	\$ 22.28	\$ 48.29	\$ 33.58	\$ 82,410
Managers, All Other	11-9199	\$ 38.00	\$ 22.55	\$ 45.73	\$ 34.85	\$ 79,043
Market Research Analysts and Marketing Specialists	13-1161	\$ 24.59	\$ 15.31	\$ 29.23	\$ 22.70	\$ 51,153
Marketing Managers	11-2021	\$ 49.98	\$ 29.28	\$ 60.33	\$ 47.23	\$ 103,953
Meeting and Convention Planners	13-1121	\$ 20.19	\$ 12.93	\$ 23.82	\$ 18.66	\$ 41,993
Office and Administrative Support Workers, All Other	43-9199	\$ 16.39	\$ 10.36	\$ 19.40	\$ 15.84	\$ 34,084
Paralegals and Legal Assistants	23-2011	\$ 20.09	\$ 14.99	\$ 22.65	\$ 19.41	\$ 41,794
Photographers	27-4021	\$ 12.28	\$ 8.17	\$ 14.34	\$ 11.12	\$ 25,546
Registered Nurses	29-1141	\$ 26.23	\$ 19.97	\$ 29.36	\$ 25.99	\$ 54,562
Sales and Related Workers, All Other	41-9099	\$ 13.23	\$ 8.49	\$ 15.60	\$ 11.19	\$ 27,517
Sales Engineers	41-9031	\$ 47.41	\$ 32.51	\$ 54.86	\$ 45.87	\$ 98,618
Sales Managers	11-2022	\$ 47.62	\$ 28.31	\$ 57.27	\$ 43.81	\$ 99,039
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	41-4012	\$ 29.92	\$ 15.75	\$ 37.01	\$ 25.73	\$ 62,231
Secretaries, Except Legal, Medical, and Executive	43-6014	\$ 14.96	\$ 10.30	\$ 17.30	\$ 14.32	\$ 31,125
Security Guards	33-9032	\$ 16.95	\$ 9.24	\$ 20.80	\$ 11.96	\$ 35,250
Social Workers, All Other	21-1029	\$ 26.27	\$ 16.54	\$ 31.14	\$ 27.77	\$ 54,649
Software Developers, Applications	15-1132	\$ 37.61	\$ 27.91	\$ 42.46	\$ 36.23	\$ 78,231
Software Developers, Systems Software	15-1133	\$ 40.86	\$ 31.79	\$ 45.40	\$ 39.86	\$ 84,996
Tax Preparers	13-2082	\$ 16.38	\$ 10.66	\$ 19.23	\$ 15.21	\$ 34,061
Technical Writers	27-3042	\$ 25.17	\$ 18.87	\$ 28.33	\$ 22.78	\$ 52,362
Title Examiners, Abstractors, and Searchers	23-2093	\$ 17.87	\$ 12.51	\$ 20.55	\$ 17.82	\$ 37,167
Training and Development Specialists	13-1151	\$ 25.07	\$ 15.34	\$ 29.94	\$ 23.54	\$ 52,155
Veterinarians	29-1131	\$ 40.86	\$ 26.61	\$ 47.99	\$ 36.24	\$ 84,997
Veterinary Assistants and Laboratory Animal Caretakers	31-9096	\$ 10.75	\$ 8.17	\$ 12.04	\$ 10.43	\$ 22,363
Veterinary Technologists and Technicians	29-2056	\$ 13.93	\$ 10.59	\$ 15.59	\$ 13.14	\$ 28,967
Web Developers	15-1134	\$ 28.23	\$ 16.68	\$ 34.01	\$ 27.31	\$ 58,719
Word Processors and Typists	43-9022	\$ 17.12	\$ 13.30	\$ 19.03	\$ 18.15	\$ 35,605

The 2015 Iowa Wage data for the Creative Corridor Regional Laborshed area was produced by the Labor Force & Occupational Analysis Bureau to provide communities local information on wages by occupation. The source of the wage and employment data is based on the May 2014 OES estimates. Additional occupational wage and employment data can be found at <https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>.